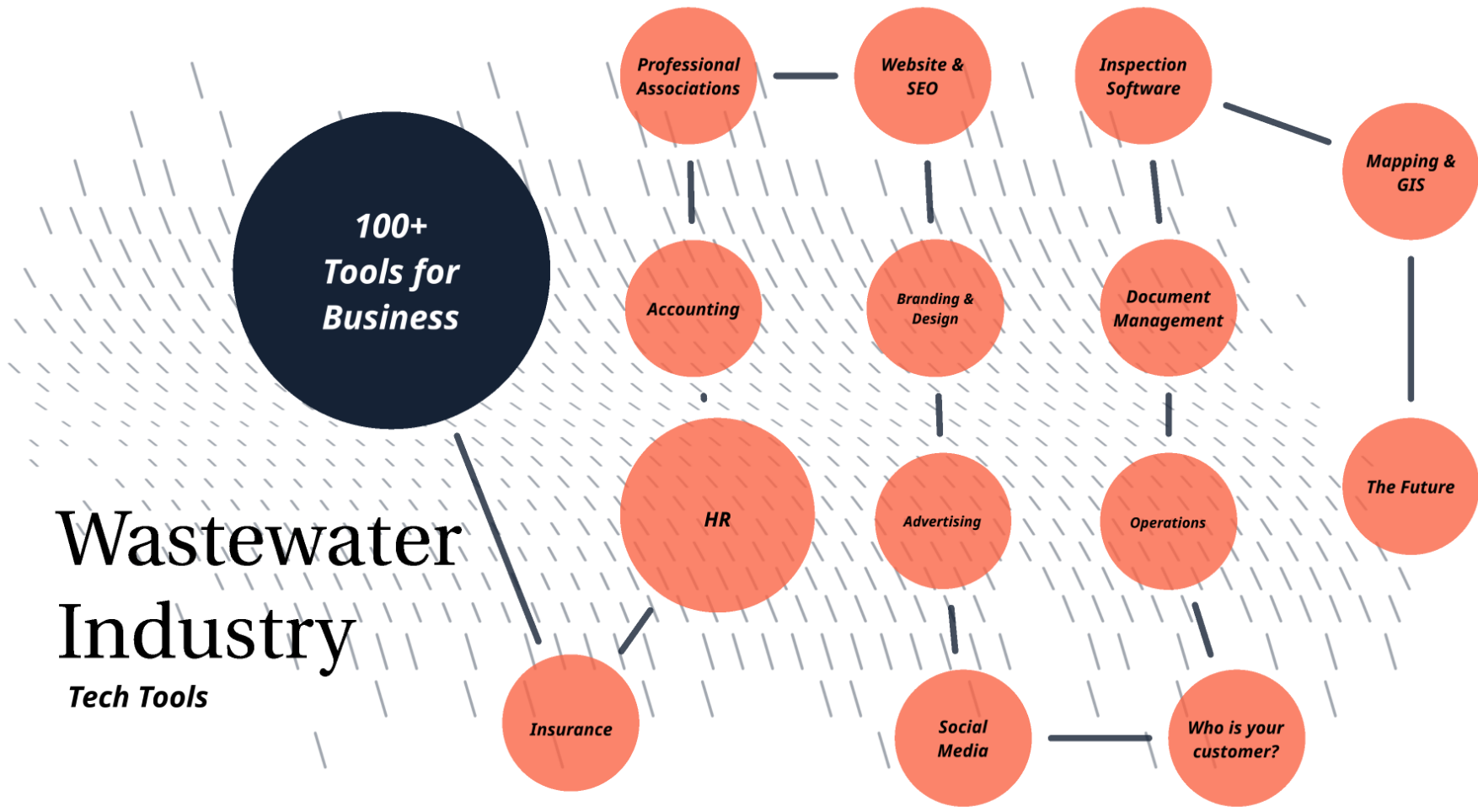


Wastewater Industry

Tech Tools

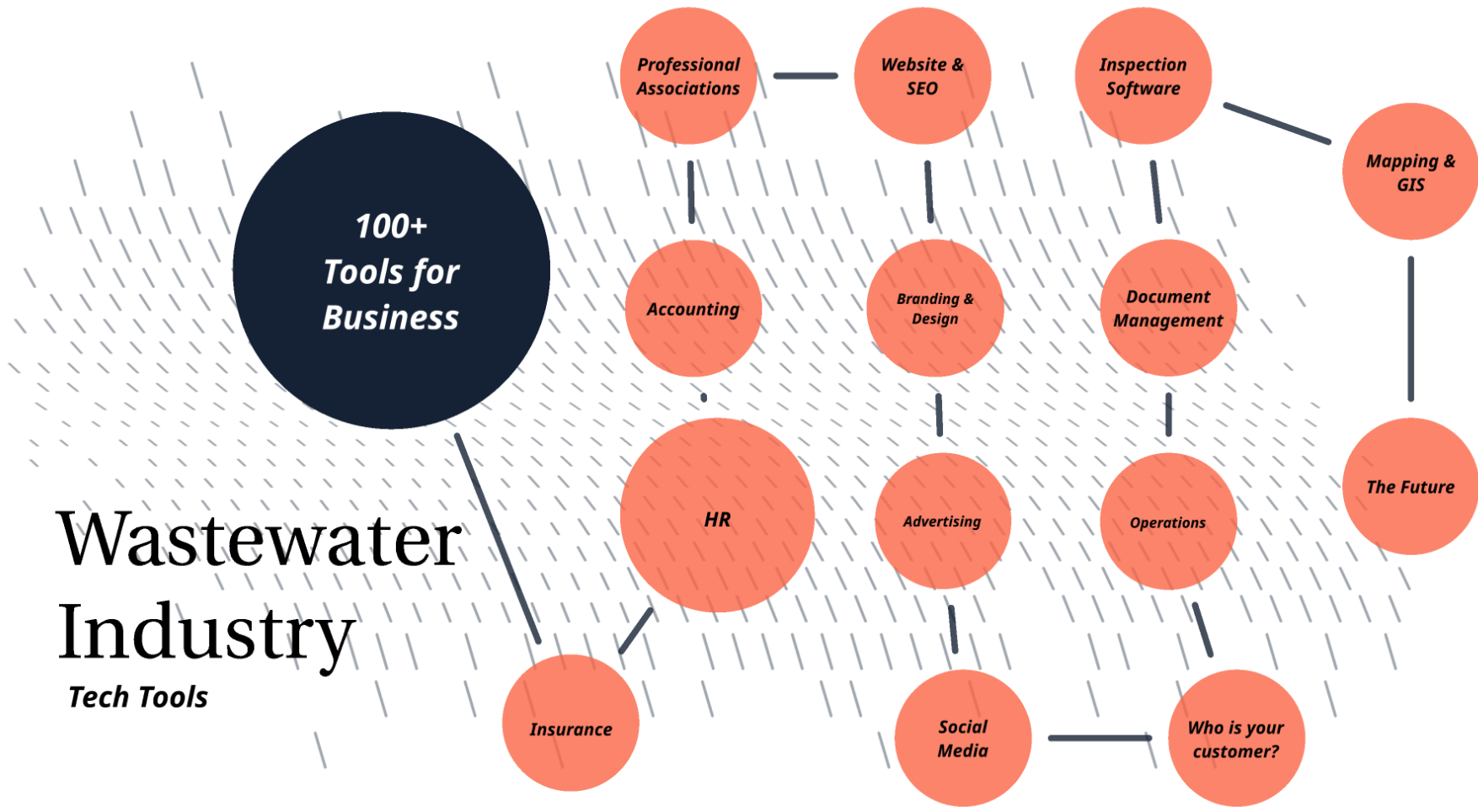
Tools for setting up your business

1. Legal - Legalzoom
2. Handshake
3. SBA.gov Small Business Centers
4. Chamber / Entrepreneurship Center



Insurance

- General Liability, Workman's Comp, E&O, Automotive, Equipment, Keyholder etc.
- Comparison Tools: Gabi Insurance, Quoteble

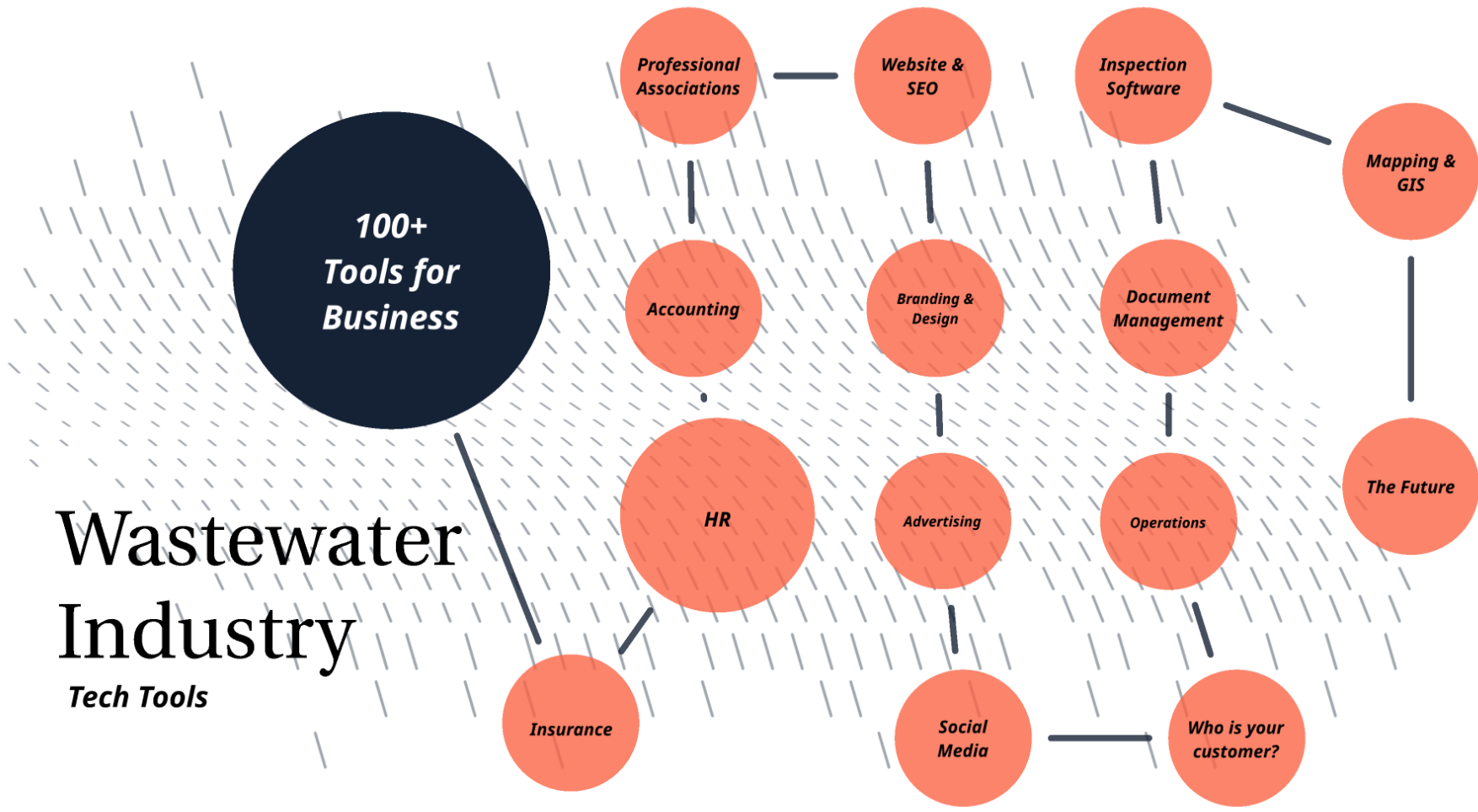


Payroll, Benefits etc.

- Gusto
- Justworks

Recruiting

- Indeed
- Zip Recruiter
- Craigslist
- LinkedIn



Accounting & Bookkeeping

- Quickbooks
- Xero
- Freshbooks
- Invoice2Go

Outsourced /Automated

- *Bench.co*
- *Quickbooks Live*
- *Pilot*



Expense Tracking

- Expensify
- Receipt Bank
- Shoeboxed

Accounting & Bookkeeping

- Quickbooks
- Xero
- Freshbooks
- Invoice2Go

Outsourced /Automated

- *Bench.co*
- *Quickbooks Live*
- *Pilot*



Paymet Processing

- Square
- Braintree
- Stripe
- Paypal

Accounting & Bookkeeping

- Quickbooks
- Xero
- Freshbooks
- Invoice2Go

Outsourced /Automated

- *Bench.co*
- *Quickbooks Live*
- *Pilot*



Payment Plans & Financing

1. Partial.ly - Payment Plans
2. Vyze - Customer Financing

Accounting & Bookkeeping

- Quickbooks
- Xero
- Freshbooks
- Invoice2Go

Outsourced /Automated

- *Bench.co*
- *Quickbooks Live*
- *Pilot*



Inventory

- Inventorylist
- Boxhero
- Quickbooks

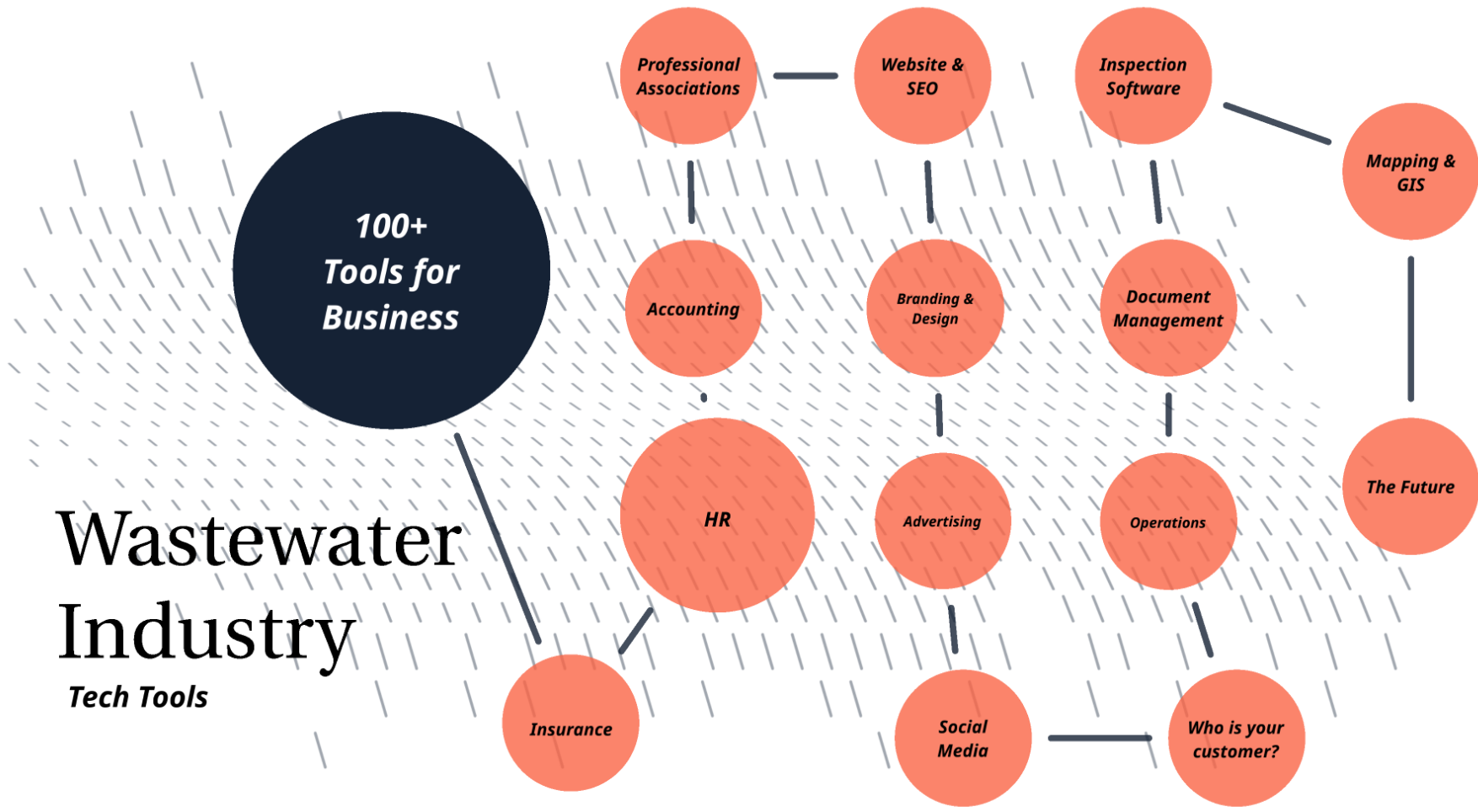
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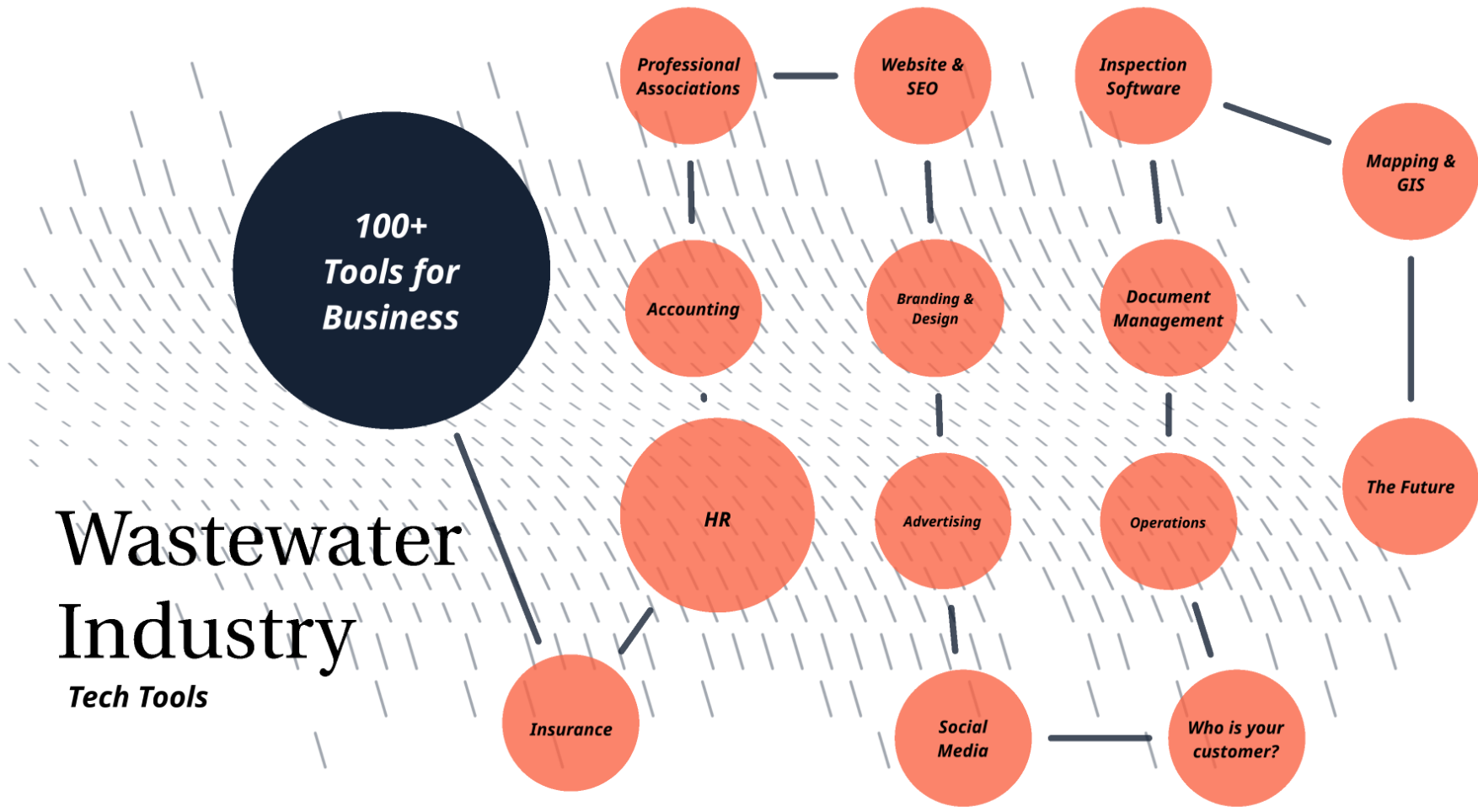
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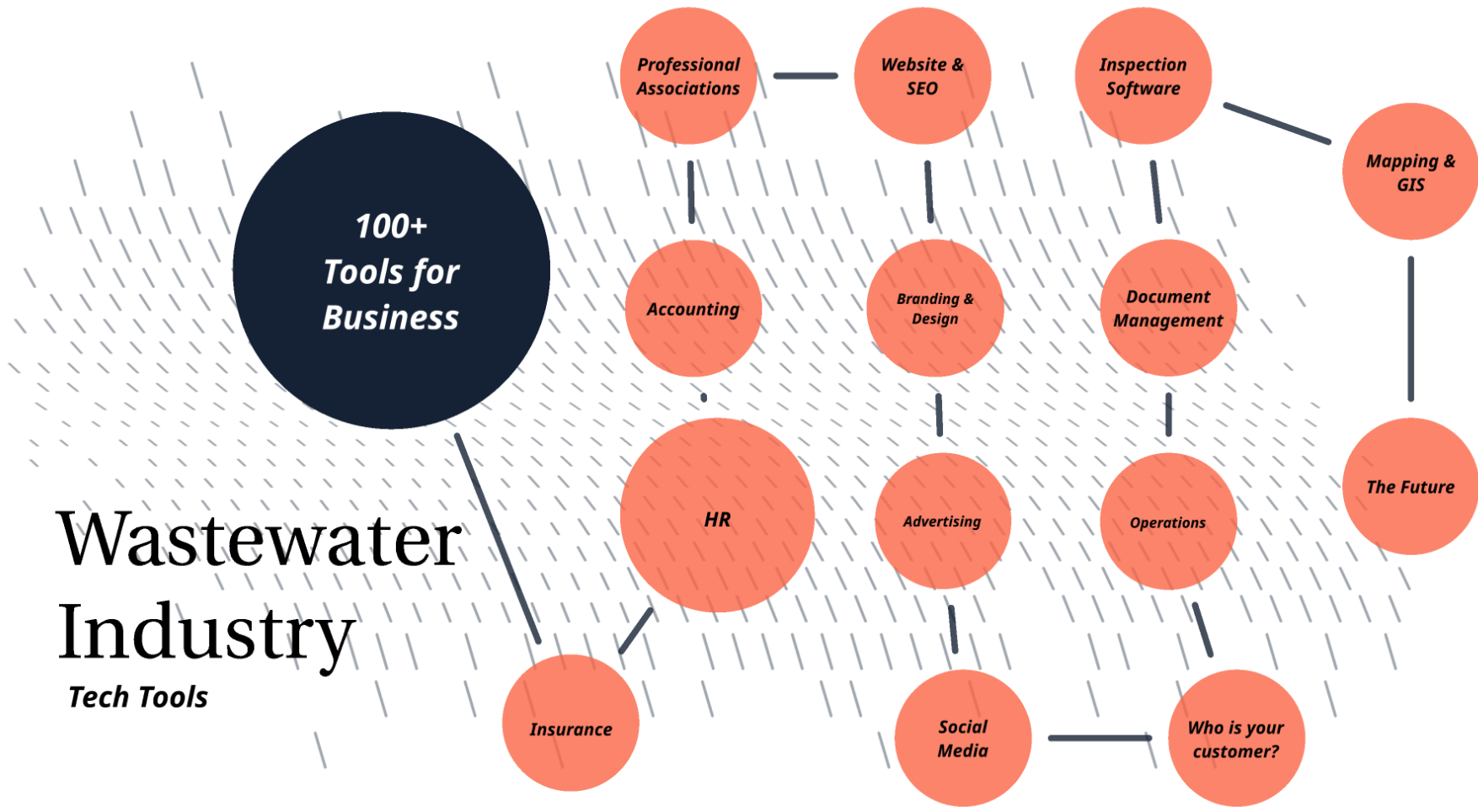
Website & SEO

- Domain: GoDaddy
- Design: Weebly
- Design: Wix
- Design: Wordpress
- Hosting: Bluehost
- SEO - Yext / Moz
- Outsource: Upwork
- Content Marketing
 - Help people solve problems
 - Answer questions
 - Create guides / Educate



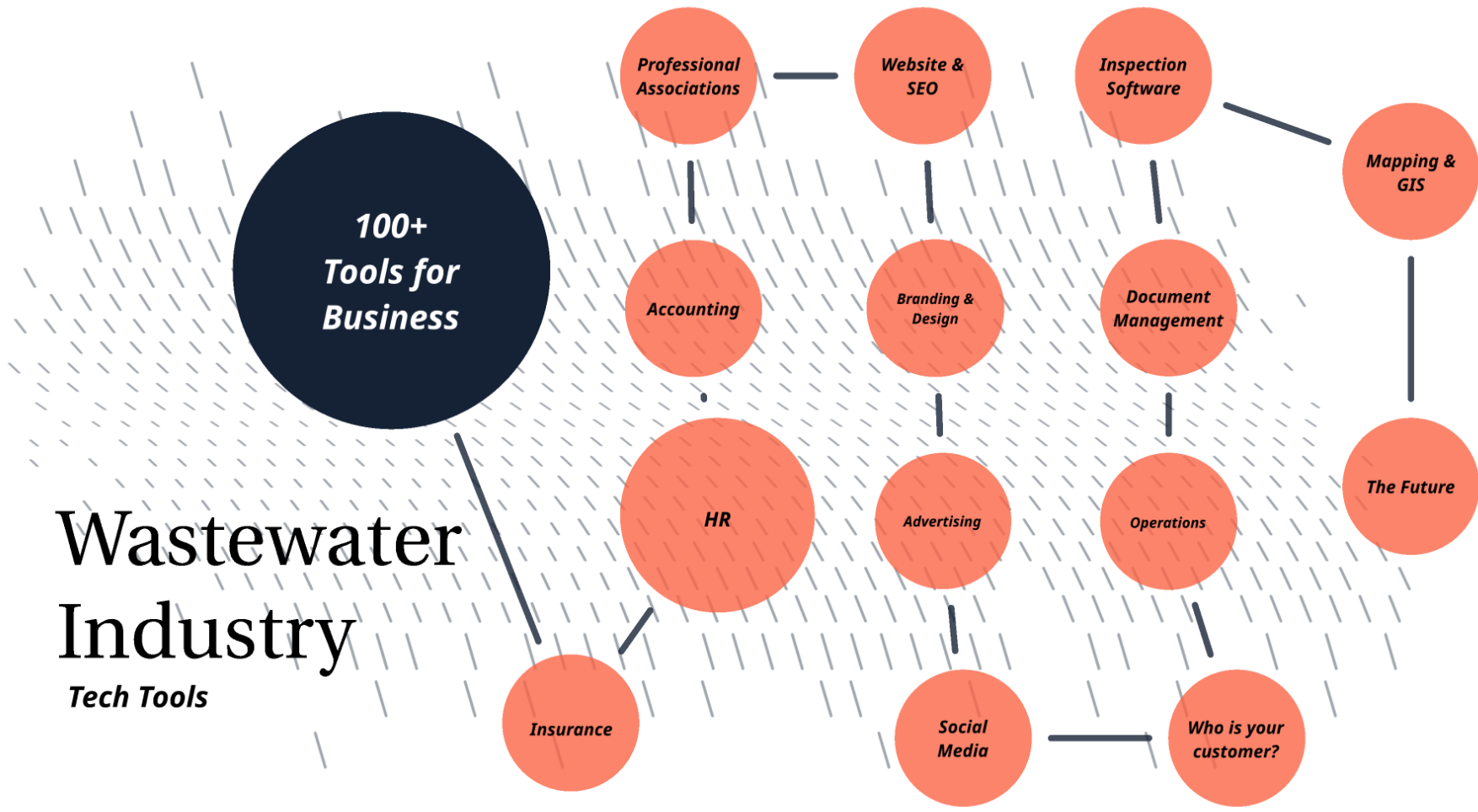
Branding & Design

- Graphic Design - logo, stationary, business cards, vehicle wraps, employee uniforms, print and digital advertising
 - Canva
 - Graphic River
 - Upwork
 - Fiverr
 - MOO.com
 - VistaPrint
 - Clicksend - Letters/ Postcards



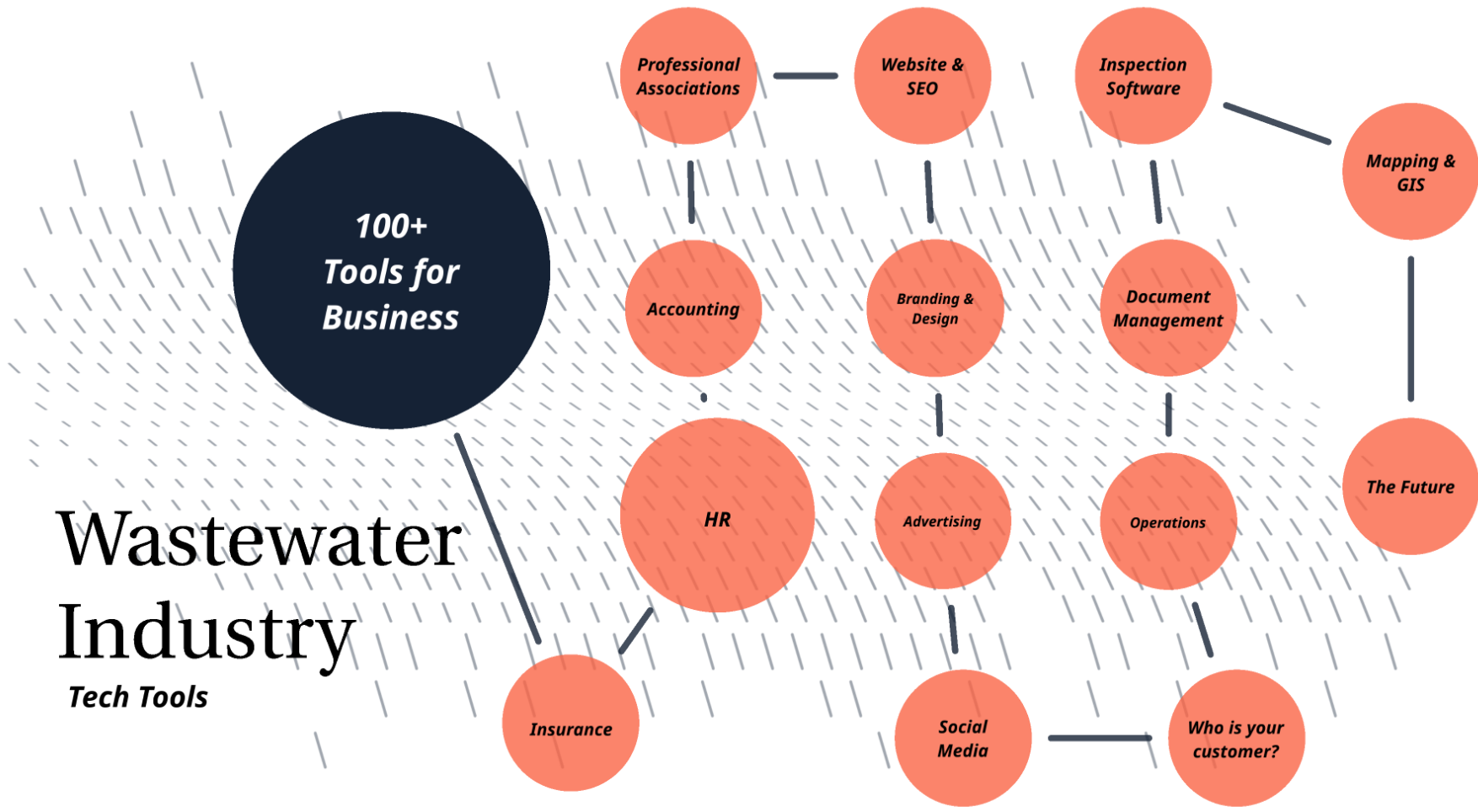
Advertising, Marketing & Sales

- Print - yellow pages, billboards, newspaper
- Traditional Media - tv and radio
- Digital - Facebook, Instagram, Yelp
- Paid Leads - Home Advisor, Thumbtack, Houzz
- AdEspresso
- Adhawk
- Door2Door Software - Spotio, SalesRabbit
- HubSpot CRM
- MailChimp/Constant Contact



Social Media

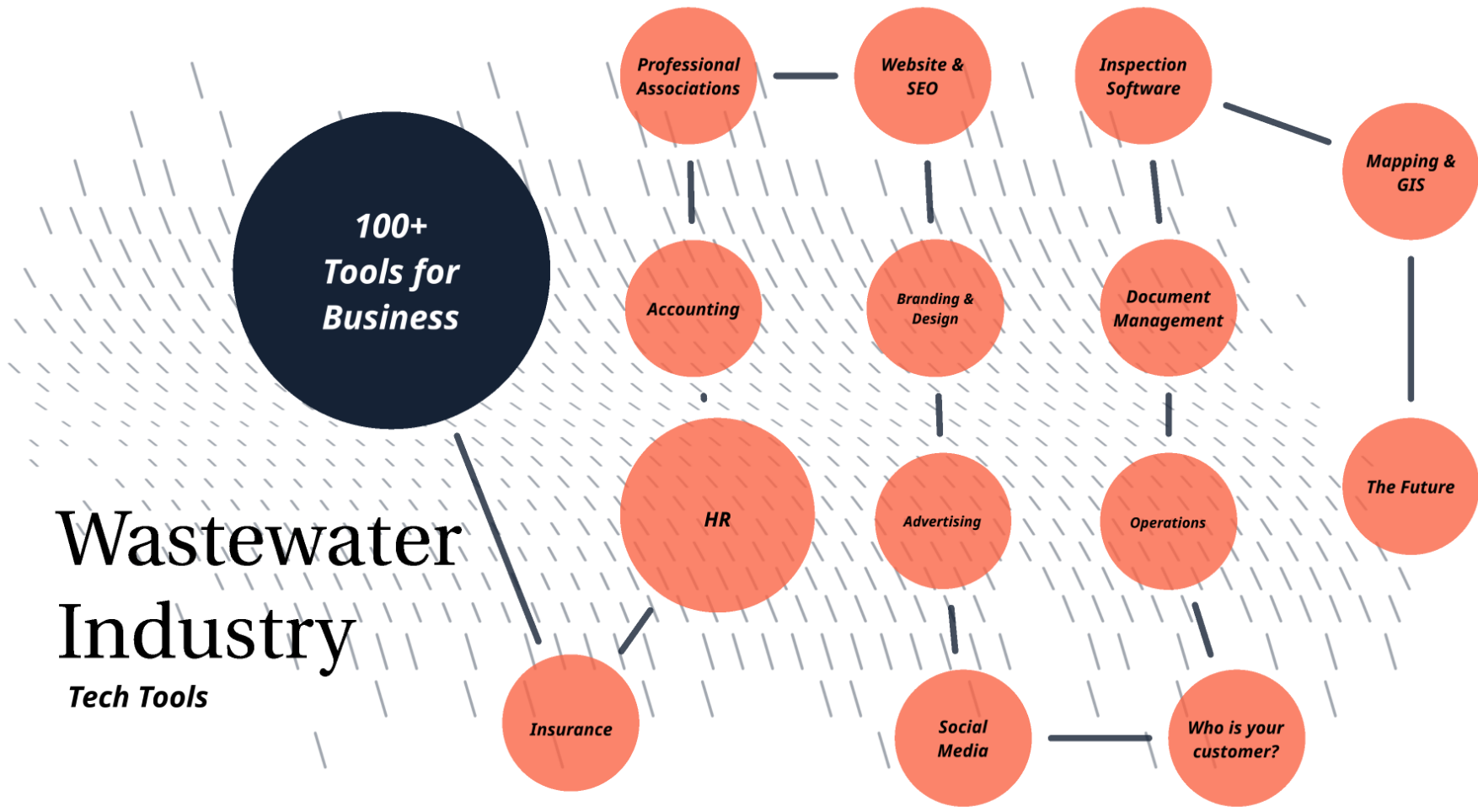
- Buffer
- Facebook
- Instagram
- Pinterest
- Twitter
- LinkedIn
- Snapchat
- Youtube
- Vimeo



Find Customers

Who is your customer?

- MLS
- Professional Associations
- GIS/Tax Record
- Public Information Requests



Field Service Management

- mHelpdesk
- ServiceTitan
- RazorSync
- Kickserv
- Fleetmatics

Fleet Tracking

Phone Systems

Appointments

Other

Fleet Tracking

- GPS Insight
- Verizon Connect
- Samsara

Field Service Management

- mHelpdesk
- ServiceTitan
- RazorSync
- Kickserv
- Fleetmatics

Fleet Tracking

Phone Systems

Appointments

Other

Phone Systems

- Ring Central
- Grasshopper
- Dialpad

Field Service Management

- mHelpdesk
- ServiceTitan
- RazorSync
- Kickserv
- Fleetmatics

Fleet Tracking

Phone Systems

Appointments

Other

Appointments

- Appointments Plus
- Square Appointments
- Simplybook.me
- Calendly

Field Service Management


- mHelpdesk
- ServiceTitan
- RazorSync
- Kickserv
- Fleetmatics

Fleet Tracking

Phone Systems

Appointments

Other

- 
- Google GSuite - Docs, Mail, Calendar, Contacts etc. / \$5 per user
 - Facebook Workplace - Workplace and Work Chat
 - Call Record
 - Grammarly
 - Zapier/ IFTTT
 - Todoist
 - Trello

Field Service Management

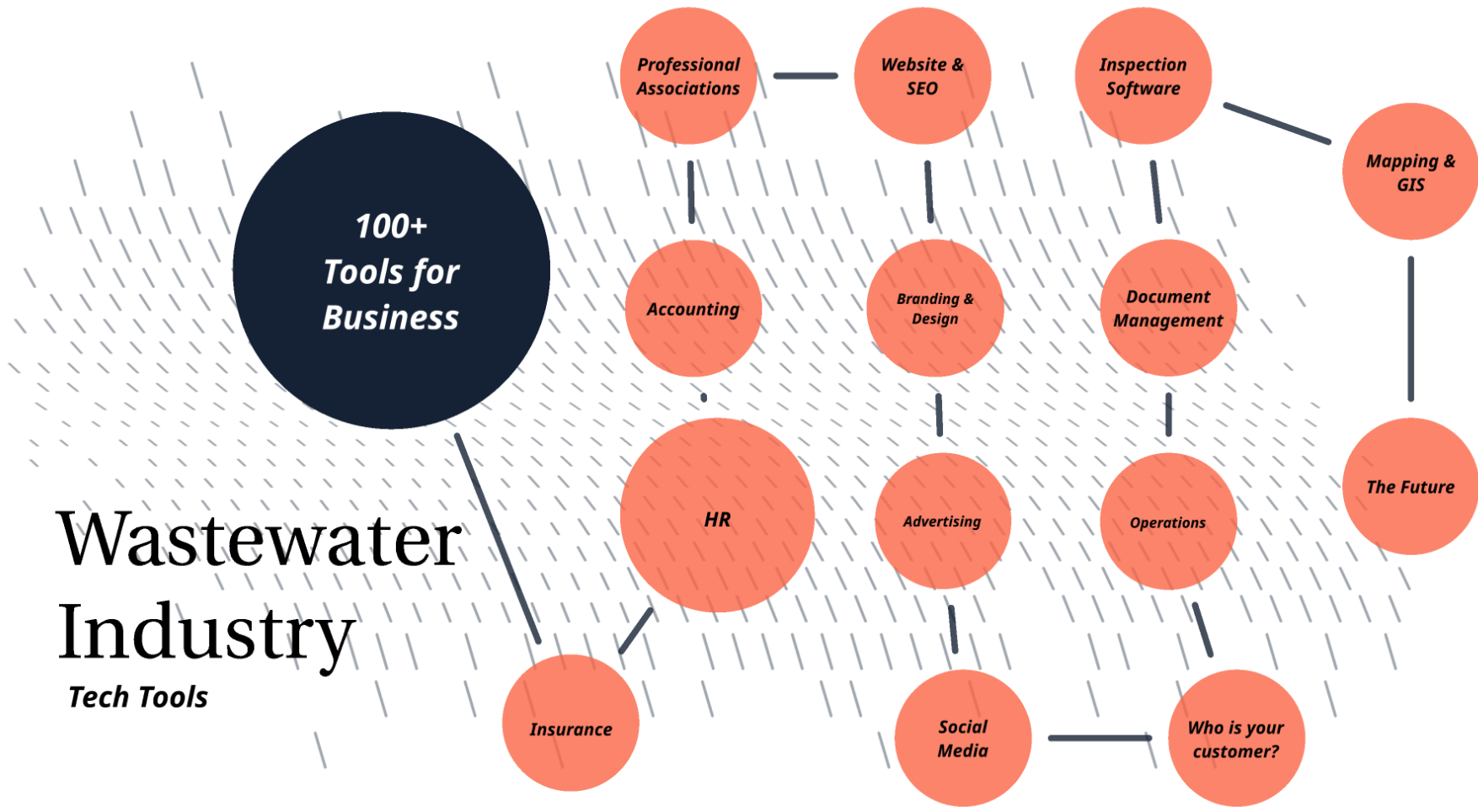
- mHelpdesk
- ServiceTitan
- RazorSync
- Kickserv
- Fleetmatics

Fleet Tracking

Phone Systems

Appointments

Other



Document & Data Management

E-Signature / Document

- DocuSign
- PandaDoc
- Adobe Sign
- Hello Sign
- Dotloop
- PDF Expert
- SignEasy
- Adobe Fill & Sign

File Management

Forms & Data Collection

Files & Photos

- Dropbox
- Google Drive
- Google Photos

Document & Data Management

E-Signature / Document

- DocuSign
- PandaDoc
- Adobe Sign
- Hello Sign
- Dotloop
- PDF Expert
- SignEasy
- Adobe Fill & Sign

File Management

Forms & Data Collection

Forms and Data Collection

- Google Forms
- Wufoo
- Typeform

Document & Data Management

E-Signature / Document

- DocuSign
- PandaDoc
- Adobe Sign
- Hello Sign
- Dotloop
- PDF Expert
- SignEasy
- Adobe Fill & Sign

File Management

Forms & Data Collection