


People Caring About Water

2009 Annual NOWRA Business Meeting



Agenda – 2009 Business Meeting

- Membership list
- Meeting notice
- Previous meeting
- President's report
- Sec./Treas. report
- Executive Director's report
- Committee reports
- Other business
- Open discussion
- Adjournment


People Caring About Water



People Caring About Water

President's Report

Tom Groves



2008 Accomplishments

- Transitioned to new management company
- Education Programs (Ed. & Conf. Committees)
 - 17th Annual Technical Educational Conference in Memphis, TN
 - 4th Annual Installer Academy in Las Vegas, NV
 - Pumper Show Education day
- Greater emphasis on Affiliate support
- Implemented I4A data management system
- Updated strategic plan

People Caring About Water



Working with Affiliates

- More representation on the Board
- Database support tie-in to assist groups
- Included in Strategic Planning process
- Greater role in Annual Conference:
 - Local host part of Conference Committee
- Created international category - Ontario Canada is now an affiliate member

People Caring About Water



People Caring About Water

Partnerships



Renewal of MOU with EPA

- Re-signing of 2005 EPA MOU (Memorandum of Understanding) provides important support to all members
- The MOU sets forth the cooperative efforts between the U.S. EPA and several partner organizations regarding decentralized wastewater management

People Caring About Water



2008 MOU Signing Ceremony



Bottom Line to MOU with EPA

- NOWRA will be part of a large EPA Public Awareness campaign on septic systems
- All NOWRA, members, with input from affiliate groups will advise and benefit
- Many partner opportunities

People Caring About Water



Specific Work with Partners

- CIDWT - Pilot installer curriculum training at 2 Installer Academies, & VOWRA (08) and MSO (09)
- NEHA - Installer credential exam, Booths, etc.
- NAWT - Full training program at IA
- SORA/NEHA - Discussions underway for Joint Super Conference in 2011
- We also have some non-MOU partners like:
 - NGWA - National Ground Water Association
 - Cole Publishing – Onsite Installer, Pumper Show, etc.

People Caring About Water



4th Annual Installer Academy (IA)



People Caring About Water



4th Annual Installer Academy (IA)

- Held December 2008 in Las Vegas
- Best turnout in 2008
- Response to member requests for special education and training
- Provides a national education forum
- Special education and training for Installers
- Annual Roe-D-Hoe competition

People Caring About Water



4th Annual Installer Academy (IA)

- Classroom Education:
 - Technical sessions:
 - 3rd in a series of 4 CIDWT Installer Curriculum Pilot training
 - Installation, Troubleshooting, Septic tanks, etc.
 - (Partners) CIDWT, NAWT, NEHA training
 - Manufacturer's specialty training
 - Business and financial management skills
- Look for new Installer Academy format for 2009/2010.

People Caring About Water



People Caring About Water

2008 Strategic Planning



NOWRA Strategic Planning

- Conducted session in Aug. 2008
- Goal of process was how best to serve constituent groups
- Board concluded that support of affiliate groups and manufacturers was priority
- Plan approved by Board in Nov. 2008
- Implementation delayed due to budget
 - But some phases being implemented already

People Caring About Water



People Caring About Water

Board of Directors & Committees



Board of Directors

- Board Members come from and represent:
 - Academic/Research
 - Engineer/Designer
 - Installer/Contractor
 - O&M/Service Provider
 - Regulator
 - Supplier/Vendor
- 2008 - Best election turnout

People Caring About Water



2009 Board of Directors

- **Academic** – Randy Miles (MO), Judith Sims (UT)
- **Engineer** – Rodney Ruskin (CA), Craig Gilbertson (MN)
- **Installer** – Ellen Vause (FL), Peter Balas (CA)
- **Service** – JR Inman (WA), Tom Fritts (MO)
- **Regulator** – Ed Corriveau (PA), Pres Allinder (AL)
- **Supplier** – Greg Graves (OH), **Doug Jatcko (CO)**

People Caring About Water



NOWRA Board of Directors

OFFICERS: (thru Dec 2010)

- President – Tom Groves (MA)
- Vice President – Dick Otis (WI)
- Secretary/Treas. – Brian McQuestion (WI)
- Past President – Jerry Stonebridge (WA)

2009 BOARD OPENINGS: (3-year term)

- Service Provider - 1
- Regulator - 1
- Supplier - 1

People Caring About Water



NOWRA Committees

- **Technical Practices** - Allison Blodig (KS)
- **Education** - Sara Christopherson (MN)
- **Marketing & Communications** - Mike Stoll (NY)
- **Governmental Relations** - Mark Hooks (FL)
- **Model Code** - Tony Smithson (IL)
- **Finance** - Greg Graves (OH)
- **External Affairs** - Mary Clark (VT)
- **Conference 09** - Darryl Cloud (OH)
- **Affiliate Group Leaders** - Hilary Moore (DE)
- **Governance** (Bylaws) – Vacant
- **Web Site** – Ron Suchecki (TX)

People Caring About Water



People Caring About Water

Current and Future Plans



2009 and Beyond

- Increased member communication - Newly implemented e-News Newsletter (Marketing)
- More active at state and federal level (Government Relations)
- Begin development of a resource library (Task Force)
- Revamped web site and e-commerce (Web Site)
- Increased focus on "Greening" onsite
- Increased emphasis on partnerships & joint conferences
- Review of current funding model and move towards less dues-dependent funding structure. (Finance)

People Caring About Water



People Caring About Water

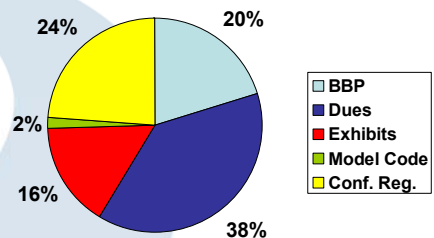
Secretary/ Treasurers Report

Brian McQuestion



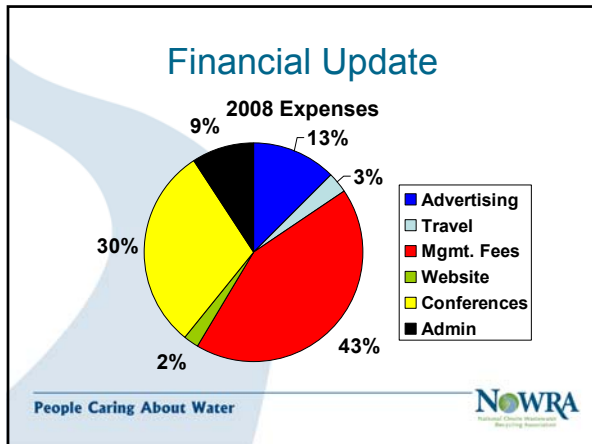
Financial Update

2008 Income



People Caring About Water





- ### Financial Update
- 2009
 - NOWRA continues to face challenges
 - Housing slump has spilled over into our organization
 - Reduced State Affiliate Support
 - Reduced Corporate Support
 - Reduced Support for our conferences
 - The Board continues to wrestle with these challenges
 - The Board is currently evaluating all programs and services to maximize our resources
- People Caring About Water
-

- ### The Rest of 2009
- NOWRA is also looking at strategic partnerships
 - Cole Publishing
 - Education at Pumper Show
 - Possible other Partnership opportunities
 - BTF Enterprises
 - Providing a level of support NOWRA can afford
 - Other water associations
 - The Finance committee will be putting together a strategy to keep NOWRA viable
- People Caring About Water
-

Executive Directors Report

Jessica Finney

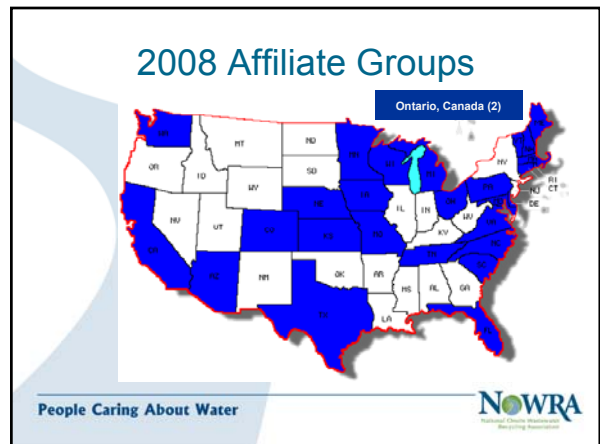
People Caring About Water

Who is NOWRA?

24 Affiliate Organizations

- 22 U.S. State Groups
- 2 Ontario, Canada Groups

People Caring About Water



Who is NOWRA?

5,250 Members (2008 data)

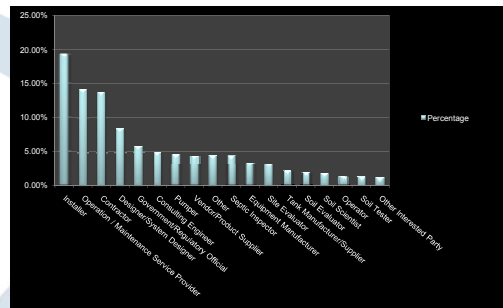
In the Septic Locator, members are able to select multiple industry categories.

Many members fall under more than one category.

People Caring About Water



NOWRA Members by Industry Category



People Caring About Water



Who is NOWRA?

Other categories:

- Academic/Educator
- Builder/Developer
- Compliance Monitor
- Environmentalist
- Laboratory Services Provider
- Plumber
- Realty/Mortgage
- Service Provider
- Registered Sanitarian
- Regulator Researcher
- Student
- Waste Transporter
- Wholesale Distributor

People Caring About Water



2008 BBP Members

Gold

- | | |
|--------------------------------------|----------------------------|
| Advanced Drainage System | Hoot Systems, Inc. |
| Bio-Microbics, Inc. | Infiltrator Systems, Inc. |
| Concrete Sealants, Inc. | Netafim USA |
| Consolidated Treatment Systems, Inc. | Premier Tech Environmental |
| Containment Solutions, Inc. | Ring Industrial Group, LP |
| Delta Environmental Products | Xerxes Corporation |
| Geoflow, Inc. | Zoeller Pump Company |

People Caring About Water



2008 BBP Members (cont.)

Silver

- Aquapoint, Inc.
- Salcor Inc.
- SJE-Rhombus Controls
- Wieser Concrete Products, Inc.

Loyal Supporter

- Arcan Enterprises
- Coastal Plains Environmental
- Gast Manufacturing

Bronze

- Adenus Technologies LLC
- Ecological Tanks, Inc.
- Front Range Precast Concrete
- Norweco, Inc.
- Polylok, Inc.
- Presby Environmental, Inc.
- Waterloo Biofilters Systems, Inc.

People Caring About Water



I4A Member System

- **Internet 4 Associations (I4A)** is a fully integrated solution, web-based solution
- Allows associations to efficiently manage:
 - Membership data
 - Events
 - Communications
- Provides online self-service dues renewal, event registration and profile updating

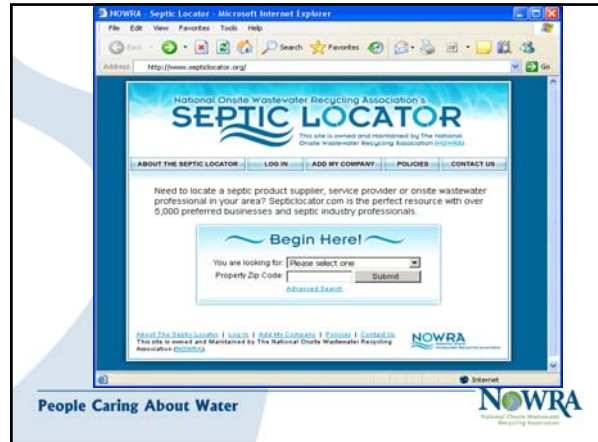
People Caring About Water



I4A Member System

- Manages and send e-mail blasts and newsletters
- Allows for addition of new members, renewal of current members & building prospect lists
- Tracks CEUs and other member activities
- MSO & YOWA in pilot testing

People Caring About Water



People Caring About Water



Septic Locator

- Continues to be the best internet source for goods and services
- Free to NOWRA members
- It is also UPGRADEABLE if you want to make it more prominent
- Members should update their profile at least twice a year
- Improved marketing of SL in 2009

People Caring About Water



People Caring About Water

Committee Reports

Dick Otis, Vice-President



NOWRA Committees

MAKING IT HAPPEN!

- Goal oriented - Annual committee review and goal setting
- Filling in the gaps
- Committee chairs meet quarterly
 - Chaired by NOWRA Vice President
- They need your help – Be a part of making it happen
- Please contact any committee chair if you are interested

People Caring About Water



NOWRA Committees


- **Technical Practices** - Allison Blodig (KS)
- **Education** - Sara Christopherson (MN)
- **Marketing & Communications** - Mike Stoll (NY)
- **Governmental Relations** - Mark Hooks (FL)
- **Model Code** - Tony Smithson (IL)
- **Finance** - Greg Graves (OH)
- **External Affairs** - Mary Clark (VT)
- **Conference 09** - Darryl Cloud (OH)
- **Affiliate Group Leaders** - Hilary Moore (DE)
- **Bylaws (Governance)** – Vacant
- **Web Site** – Ron Suchecki (TX)

People Caring About Water




NOWRA Committees

- **Marketing/Communications**
 - The “face” of NOWRA
 - Renewed emphasis on communication (e- News, breaking news blasts)
- **Resource Library**
 - Postings of papers, manuals, etc.
 - Newsletter articles
 - Links to other resources
- **Education Committee**
 - Technical education programs (Annual Conference, Installer Academy, Pumper Show, CIDWT Installers training, etc.)

People Caring About Water 

NOWRA Committees

- **Technical Practices**
 - Development, review, monitoring of technical practices (Nitrogen Forum, Water Softener Guidance)
 - White Papers (Decentralized Wastewater Mgmt)
- **Government Relations**
 - Monitor federal and state policy changes (federal stimulus package)
 - Respond to state affiliate regulatory issues (Georgia Water Plan, Colorado code revision, Pharmaceutical Forum)
- **Affiliate Leaders**
 - Increase Affiliate involvement and direct communication with NOWRA

People Caring About Water 


People Caring About Water

Other Business



NOWRA Recognition

- Past board members
- Past committee chairs

People Caring About Water 

People Caring About Water

Open Discussion



People Caring About Water

NOWRA

For More Information
www.nowra.org

National Onsite Wastewater Recycling Association
3540 Soquel Avenue, Ste. A
Santa Cruz, CA 95062
800.966.2942

